



The 5th International Exhibition & Conference for Wire & Cable Industry





www.cablewirefair.com

Organized by:

Tulip 3P Media Pvt. Ltd.





Co-located Show



Leading Voices

Inaugural Session



Mr. Anil Gupta Chairman & MD, KEI Industries Limited



Mr. Shreegopal Kabra MD & Group President, RR Global



Mr. Vijay Karia Chairman & MD, Ravin Group of Companies



Mr. Anurag Pandey
Executive-in-Charge,
Global Wires India - Tata Steel



Mr. Sandeep Aggarwal Mentor-Telecom Committee, PHD Chamber of Commerce & Industry and MD, Paramount Communication Ltd.

Session One

Wire and Cable Industry Outlook



Mr. Ashish Chaturvedy
Head of Marketing & Communications,
Ducab



Mr. Benoit Lecuyer CEO, Prysmian India



Mr. VK Bajaj Sr President-Business Strategy and Innovation, Apar Industries Ltd.



Mr. Abhishek Gupta
Joint Managing Director,
Gupta Power Infrastructure Ltd

Session Two

Wire and Cable: Emerging Trends, Opportunities and Challenges



Mr. Parth Aggarwal
Director, Paramount
Communications Ltd.



Mr. Sameer Agarwal Managing Director, G.K. Winding Wires Ltd.



Ms. Sonal Gariba
Executive Director, Ravin Group
(Chairperson, IEEMA Cable Division)



Mr. Varun Sawhney
Member (Core Management), Cords
Cable Industries Ltd



Mr. Sanjeev Atri Head Of Group-Plant Engineering, Tata Power Ddl

Session Three

Promising Road Ahead for Telecom Sector and OFC Industry



Mr. R. Sridharan Chief Executive Officer, Birla Cable Ltd. And President, Vindhya Telelinks Ltd., M.P. Birla Group



Mr. Naivedya Agarwal Co-Founder, Runaya Group



Mr. Vipul Nagpal
Founder & Managing Director, Orient Cables
(India) Pvt. Ltd.



Mr. Sivakumar Nagarajan Commercial Director, Corning India

Session Four

Steel Wire Industry Outlook



Mr. Mahesh Poddar Chairman, Miki Wire Works Pvt. Ltd., and MP (Rajya Sabha – Jharkhand)



Mr. Nirmal Saraf Managing Director, Nirmal Group



Mr. Sidharth Agrawal Managing Director, Systematic Group Of Companies



Mr. Dheeraj Dev Managing Director, HD Wire Pvt. Ltd.



Mr. Nirmal Singh
Director,
Assomac Machines Ltd

Technical Session



Mr. René Stoeckl Sales Director, Rosendahl Nextrom Gmbh



Ms. Priya Rakshit Research And Development Manager, Shakun Polymers Ltd.



Mr. Dipal Parikh Commercial Director - AMEA region, Polymer Solutions BU at Orbia, Alphagary Compounds



Dr. Parasu Veera
Vice President, Head Technology & Business
Development, SCBU- UPL Ltd.

Exhibitors Testimonials



Runava

"This has been our first experience of attending and exhibiting at the Cable & Wire Fair. It has been an exciting opportunity for us. The team of orga-

nizers has done a phenomenal job in terms of attracting good speakers for the conference as well as the companies which have participated here. We have been able to meet a lot of our key customers in one place which we hadn't been able to do before, because of COVID. Also, with regard to finding newer suppliers, and newer customers who have approached us at the event, this has been a really nice and engaging experience." - Mr. Naivedya Agarwal, Co-Founder & CEO, Runaya Group



Parovi Machines

"It is high time for the wire and cable industry to adapt to the innovations in the way they operate and do business. As always, the experience at

Cable & Wire Fair 2022 has been exceptionally good. We received an amazing response and reviews. The show was organized pretty well and the visitors and buyers were sincere." - Mr. Vineet Sachdeva, Partner, Parovi **Machines**



Rainandini Metal Ltd.

"Our experience at the Cable & Wire Fair was extremely good. The footfall at our stand was quite outstanding and very appreciable. Basically, we

were able to get a new kind of an experience as it was our first time participating at the exhibition. In fact, this has proven to be a motivation for the company to be a part in the future edition of the show as well."

- Ms. Yukti Bhatia, Sales & Marketing Coordinator, **Rajnandini Metal Limited**



Waldies Compound

"The exhibition has been so good that all the visitors and participating companies at the Cable & Wire Fair 2022 are significant industry players

and business professionals. While we participated for the first time, it has proven to be a very good exhibition as far as our experience is concerned. We got the opportunity to meet and network with our existing clientele and different people in the industry. It is a very good platform to create awareness of the product developments as well as the different companies in the wire and cable industry."- Mr. Ashwani Kumar Soni, Assistant General Manager (Marketing), Waldies **Compound Limited**



Maiden Forgings

"The Cable & Wire Fair is a good event for the industry, wherein we participated for the second time. Our previous experience at the show was

great which is why we came to this edition of the exhibition as well. Overall, the response was good. Since it is organized in Delhi, it gives a great platform to meet and interact with the existing and potential buyers, vendors, and leading industry names, at a single platform. We look forward to getting good business opportunities. Our company will mark its presence in the next edition of the fair." - Mr. Nishant Garg, CEO, Maiden Forgings (P) Ltd.



Conoptica

"I think that Tulip 3P Media has done a great job and we have received great service from the organizers. I am happy with everything. All in all,

it was a great experience. The turnout of visitors has been exceptionally great. We are very happy to have participated at the exhibition." - Mr. Kjell E. Johnsen, **Head of Wire & Cable division, Conoptica**



Abrol Engineering Company

"The Cable & Wire Fair exhibition has been a great platform for our company. In this three day event,

we could network with a great number of our existing and prospective clients. We hope that we will be fully occupied with new business opportunities because of this exhibition. We look forward to participating at the next edition of the exhibition as well." - Mr. Mohan Narasimhan, Operations Manager, Abrol Engineering Company (P) Ltd.



Vividh Wires

"As ever, the Cable & Wire Fair has been a great event for us. After such a long time, this has proven to be an event which has brought the whole

industry together. It has been wonderful to be here and it has been a good experience to meet our customers, and acquaintances after a long time. We definitely look forward to participating at the next edition of the exhibition as well."- Mr. Ashwani Gupta, Director, Vividh **Wires Limited**



Innotech Machines

"Right from the initial editions itself. Cable & Wire Fair has been a great platform for the wire and cable industry. We hope and wish that the

coming editions of the exhibition prove to be even more successful. The footfall at the show was really great and there were quality visitors. We are really satisfied with our participation at the exhibition." -Mr. Amit Goel, CEO. **Innotech Machines**



Kaustik-Europe

"We, were so honored and delighted by our participation in the successful exhibition - Cable & Wire Fair 2022. As for the organization, we were

met by care and fast response whenever we needed. As for the event itself, it resulted in many successful contacts and inquiries that are being materialized and actualized. It was a great opportunity to build contacts and for networking with many participants and visitors from India and from all over the world. The exhibition also offered a great opportunity to meet the major and key players in the field of wire and cable industry." - Mr. Hady Hamouda, Product Manager, Kaustik-Europe



Corsis Technologies

"It has been a great experience to mark our presence at the Cable & Wire Fair show. We got the opportunity to interact with a large number of

our existing customers as well as the suppliers."

- Ms. Shikha Khandelwal, Business Head, Corsis **Technologies**



Assomac Machines

"I would really like to express my gratitude to Tulip 3P Media for a great exhibition this year. The experience has been even better than

our expectations. We had a very good first two days and equally good third day as well. Our stand has good focussed footfall. We wish the team of Tulip 3P Media the very best for the next edition of the exhibition as well."

- Mr. Ashish Tyagi, Director, Assomac Machines Ltd.



Kemtree Enterprises

"It is the third time that we participated at the Cable & Wire Fair. Over the years, we have expanded the scale of our participation with each

passing edition of the exhibition. The show has been amazing. Even in our previous participation, we had received a phenomenal response, and this year has been even better. There were numerous people from the wire industry and the cable industry who visited us."- Mr. Ronak Shah, Director, Kemtree Enterprises Pvt. Ltd



Navank Consultants

"I think the Cable & Wire Fair is a fantastic platform for companies like us who envision growing in the fibre optics, data cables, and power

cables industry. The response we received has been phenomenal. We are really happy with the way the show has come around, set up, and organized by the team of Tulip 3P Media. We are looking forward to participating at the next edition of this exhibition, and we hope that the show is even bigger, better, and stronger than this year." - Mr. Naval Singhal, Director, Navank Consultants



Aquent Advance Material Technologies

"It was a fantastic experience participating at the Cable & Wire Fair. Overall, we witnessed the great ef-

forts by the organizers. The exhibiting companies were really good as well as the visitors of this show were quality visitors. We are looking forward to getting some good business from this exhibition." - Mr. Vishal Mehta, Managing Director, Aquent Advance Material Technologies Pvt Ltd



Laser Power & Infra

"In the Cable & Wire Fair exhibition, we definitely had a very good exposure in terms of the manufacturers who are offering their equipment,

their different products to further enhance our manufacturing capabilities, and bring efficiency into our systems. It was a very good platform for us."

-Mr. Anish Kukreja, Asst. Vice President, Laser Power & Infra Pvt. Ltd.



Techno Machines India

"We participated for the first time at the Cable & Wire Fair 2022. We interacted with a number of our existing clientele and could also meet our

potential clients. The response we received was really good."- Mr. Bhagat Singh, Manager, Techno Machines





About CWF 2022

200+ **Exhibitors** 12000+ **Visitors**

30+ Conference **Speakers**

Visitor's Profile

Management	
	29%
Production & Manufacturing	
	24%
Marketing & PR	
	7%
Purchase	
	10%
Maintenance	
	6%
Engineering	
	7%
Quality Control	
	4%
R&D	
	5%
Miscellaneous	
	8%

Visitors By Business

Cable Manufacturers	
	36%
OFC, Structured Cables, & Other Telecom Cables	
	4%
Specialty Cable Manufacturers	
	6%
Steel Wire Manufacturers	
	18%
Springs, Fastners Manufacturers	
	4%
Traders of Wire & Cable	
	7%
Consultants	
	2%
Others	
	3%
Institutional Buyers of Wires & Cables	
	20%

Visiting Sectors





Optical Fiber Cable



Steel Wire



Transmission



Wind & Solar Power



EPC Companies



Real Estate & Construction



Automotive Industry



Defense & Aerospace



Railways



Heavy Industries



Telecom Utilities

Innovation Pavilion

In addition, the event included an Innovation Pavilion wherein premier companies including APAR Industries Ltd., LS Cable & System Ltd., KEI Industries Ltd., Paramount Communications Ltd., Birla Cable Ltd., Cords Cable Industries Ltd., etc from the industry showcased their latest and upcoming products. Designed as the focal point of the exhibition, the Innovation Pavilion became an ideal spot for promoting exchange of ideas and gave an opportunity to the companies to highlight their innovation and technology.



Participation Options

Shell Scheme

- Walls (White Octonorm Panel)
- Fascia name in English
- Carpet
- One electric socket
- One round table

- One lockable
- Four chairs
- Five spotlights
- One waste basket



USD 330 (per sqm.)

Space Only

- Raw space would be provided to the exhibitor.
- Please note space only exhibitors should order seperate power/electricity connection for their stand area.

USD 300 (per sqm.)

Sponsorship Opportunities

For sponsorship opportunities, write to info@tulip3pmedia.in













Show Highlights



Wire Manufacturing and Finishing Machinery



Cable Manufacturing & Processing Machinery



Auxiliary Process Tools & Equipment



Measuring and Control Technology



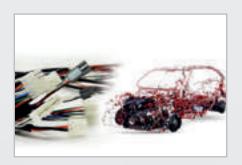
Materials & Consumables



Steel Wires



Wire Rods



Special Wires & Cables



Fiber Optics & Optical Fiber Cable



Power Cables



Housing Wires

and Many More...

Organizer Details



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